



FREE PUSH-PULL ROD

Dear Authorized Distributor,

During the fourth quarter of 2016, we are running a Rewards Program that will give your customers a free push-pull rod for purchasing comCables Bulk Cable from you.

Enclosed you will find table tents and point of sale cards to promote this special. Please display these materials prominently, and spread the word to your customers.

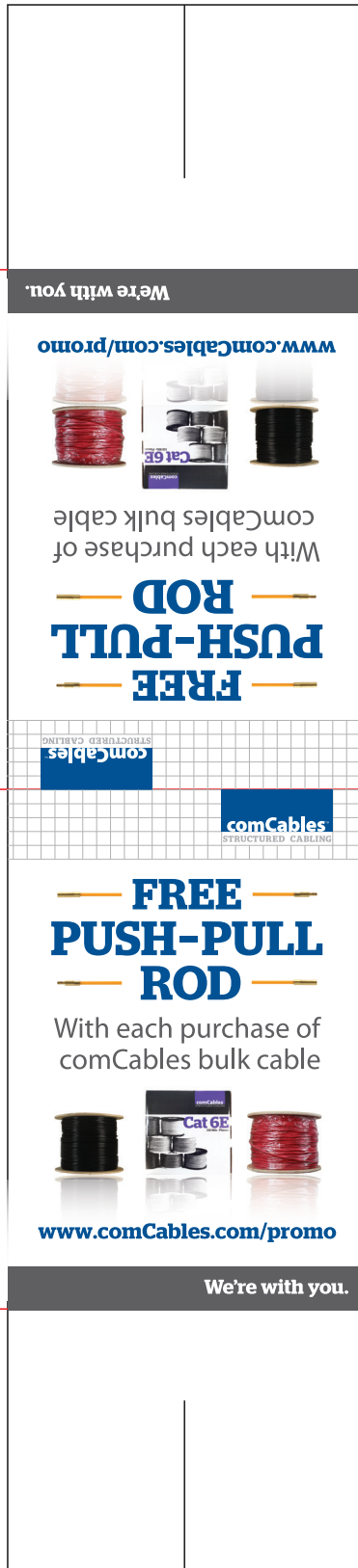
Redemption is easy. At the point of sale, give the customer one of the POS cards with their invoice. All they need to do is submit a picture or scan of the invoice and fill out the redemption form at www.comcables.com/promo

Once we have received and processed their information we will send the proper number of rods back to your customer directly or through one of our manufacturer rep firms. Allow 4-6 weeks for delivery.

Please let us know if you have any questions or concerns in this, or any other matter.

- Valid on any box or reel of comCables Bulk Cable purchased between 10/1/2016 - 12/31/2016
- Limit 10 per customer
- Rods are 1 meter long

We're with you.



- Fold Table Tents at the three places indicated.
- Overlap bottom flaps to secure.
- Put Point Of Sale cards in the card holders
- Place Table Tents and POS cards on or near boxes and reels of comCables bulk cable, or other high traffic areas.

